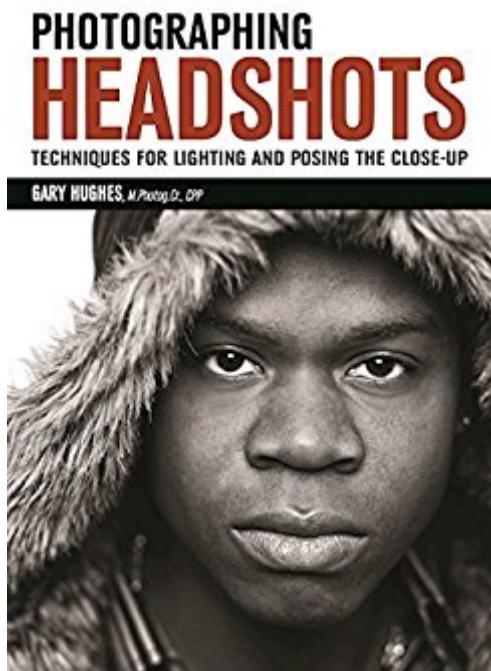


The book was found

Photographing Headshots: Techniques For Lighting And Posing The Close-Up



Synopsis

Headshots—images that include the subject's head and shoulders—are big business for photographers. These types of images are needed by individuals from all walks of life—from business tycoons to actors and models. While most clients who book portrait sessions want images that document a moment in time, special event, or aspect of their personality (and file them away or share them with family or friends), headshots are very public. They grace annual reports, appear on business cards and websites, and take up prime real estate in the portfolios of those who seek to appear in fashion magazines, product ads, on stage, and on the screen. In short, clients need tailored images that speak of a business proficiency, appear pleasant, and simply communicate their core characteristics to viewers. In this book, Hughes provides solid lighting and posing techniques that will yield repeatable, polished portrait results that please subjects and get them noticed.

Book Information

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Customer Reviews

You know that thing where you are kinda "into" something and then you meet someone who is really "into" the same thing and suddenly you realize that you don't know anything about the subject? That's what it's like to read this book on headshots. It's like telling a guy at a party that you play guitar and discovering that the guy is Eric Clapton. You may THINK you know how to shoot headshots but you are about to discover that you don't know nearly as much as Gary Hughes. The book is just loaded with valuable information. I literally opened it to a random page when it arrived and read a paragraph that opened my eyes to a lighting trick I never thought of before. It all starts with the headshot. If you want to be a great photographer you have to start here. Learn to shoot a great portrait of a person, close-up, and everything else falls into place. It doesn't matter what kind of photography you want to do.... if it involves photographing humans, this book will make you better at it. It's well-written, easy to understand and incredibly informative. You'll finish this book with a deep understanding of how to capture the human face in the best way possible which can only lead to happy clients and more work.

I am truly enjoying readingÂ Photographing Headshots: Techniques for Lighting and Posing the Close-UpÂ for so many reasons. It is my first book from Gary Hughes and I truly enjoy his teaching skills and writing style. This is an area of my studios that has really picked up like I never imaged and I am really thankful for it. I am not finished yet, but it is a book that I have not been able to put down. I am pleased and I feel at this point I really don't think I will be let down at all. If I am, I will come back and let you know. This is great and I am thankful for this book. As a professional photographer since 1985, I am constantly striving to learn every single day and publications like this are certainly a great addition to my daily steps to constantly stay on top and offer my clients the most up-to-date photography sessions possible. I look forward to implementing these lessons into my everyday business. Looking forward to looking forward in my photography studios. Many Thanks, Margaret of Margaret Woolard Photography and Infinite Imagination Photography & MWEightOnTheSide.

Well written and wonderfully functional. The book has lots of examples with clear examples of lighting setups, purpose and experiences. Mr Hughes isn't promoting himself, he's helping you. That's exactly what I want from a book like this.

Great quick information. It is a quick read and the chapters are short but direct which is what I like. It's not filled with any fluff to drag the book on. I would use it more like a reference guide to go over

before a shoot. If I could make any changes to the book, I would add the camera setting (aperture, shutter speed, and focal length) to each picture to see exactly what the photographer was doing. Also, the lighting diagrams are nice, but adding a few real pictures on how the setup looks in real life (like a wide angle shot with the model in position) would be a world better than just a diagram IMO. The author keeps it simple usually only using one or two speedlights/strobes and reflectors, which every photographer should have in their arsenal. All in all a great book to learn or brush up your skills quickly.

As a professional photographer, who shoots headshots for a living, this book is a fantastic addition to my library. I've purchased Gary's Creative Live class and this book is a great compliment to it. As other reviewers have pointed out, I thought I knew how to take headshots and Gary quickly reminded me there's so much more to it. Thanks Gary for helping to expand my knowledge and understanding! Howard Moore Photography

Gary is one of the foremost authorities on the art of the headshot and he delivers an amazing cookbook of techniques and styles here - and when to use them. This is a must for any photographer's library.

Gary Hughes' book on creating head shots is amazing - his techniques are clearly described and demonstrated in text and photographs. I regret missing a local photography guild workshop he taught, and yet the book is a wonderful tool. Took twenty-one (21) days to receive item. Slowest shipping ever!

Clear and concise!

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